Invest Lithuania

# Lithuania. Your targets. Exceeded.



### Facts & figures

Population<sup>1</sup> 2.8<sup>M</sup>

Labour pool<sup>1</sup> 1.5<sup>M</sup>

Unemployment<sup>1</sup> **7.4**%

Area<sup>1</sup> 65.3<sup>K</sup> km<sup>2</sup>

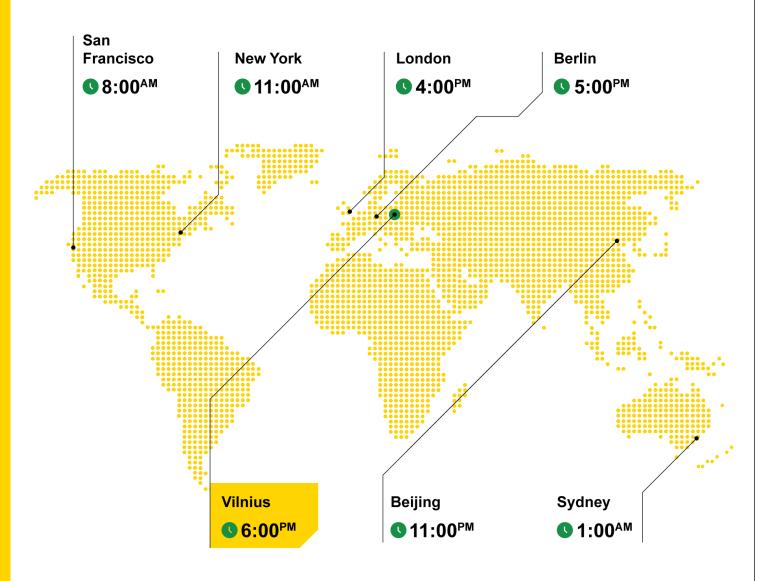
Member of:











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# They speak about us

FINANCIAL TIMES

**Bloomberg** 

**Forbes** 

BUSINESS INSIDER

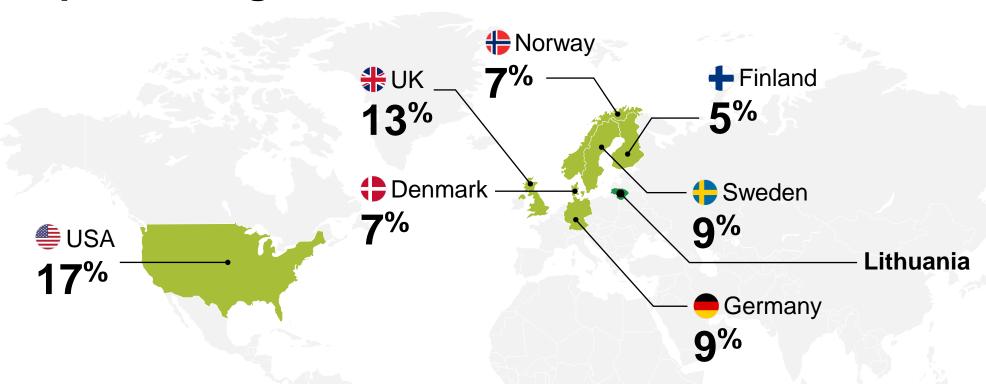
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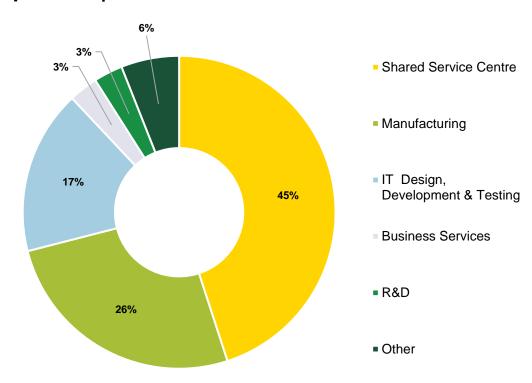
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## Top investing countries



## Top business activities

# Top business activities according to jobs planned | 2010-2020











### Ease of doing business in Lithuania



# 1st place in EU

By real GDP per capita growth 2000-2020<sup>1</sup>



#35 out of 180 countries evaluated

Environmental Performance Index<sup>4</sup>



#39 out of 140 countries evaluated

Global Competitiveness Index<sup>2</sup>



#35 out of 190 countries evaluated

Corruption Perception Index<sup>5</sup>



#11 out of 162 countrie evaluated

Economic Freedom of the World<sup>3</sup>



#18 out of 189 countries evaluated

Paying Taxes Ranking<sup>6</sup>

Source 1: World Bank, 2019

Source 2: World Economic Forum, 2019

Source 3: Fraser Institute, 2020

Source 4: Yale University, 2020

Source 5: Transparency International, 2021

Source 6: PwC, 2019

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## **Relocating to Lithuania**



#### **For EU citizens**

Standard EU procedures apply



#### For Non-EU citizens

#### **EU Blue Card**

A special residence and work permit for highly-skilled non-EU citizens (and their families). The EU Blue Card:

- Allows to start working right after the application is submitted;
- Can be applied for online;
- Provides a right to bring family members;
- Paves the way for permanent residence status after 5 years.

Additional conditions apply.

Check <a href="https://www.eubluecard.lt">www.eubluecard.lt</a> for more information.





# What gives Lithuania the edge?

- Young & talented labour pool
- Business friendly environment
- World-class infrastructure
- Perfect living pace



# Young & talented labour pool

# Skilled, educated, multilingual talent



### 5th place globally

by digital/technological skills availability<sup>1</sup>



### 4th place in EU

for percent of 25-34 y.o. population with a higher education<sup>2</sup>



**52**%

speak at least two foreign languages<sup>3</sup>



**85**%

proficiency in English among young professionals<sup>4</sup>

Source 1: IMD World Competitiveness Yearbook 2021 Source: 2: Eurostat, 2019

Source 3: Invest Lithuania estimations based on Population Census 2011, 2021 Source 4: Eurostat. 2016





#### **Talents for future**



**23**%

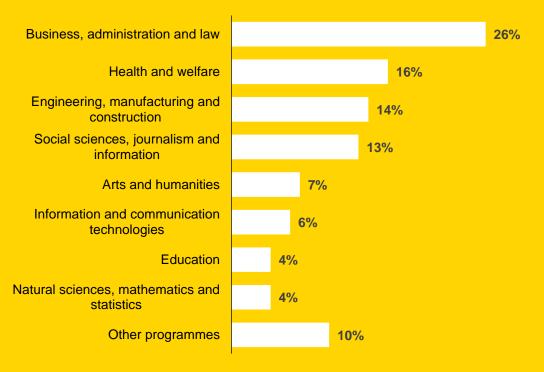
of students are enrolled in innovation related programs<sup>1</sup>



22,400

students are enrolled in finance, economics, business administration and similar programs at universities and in colleges<sup>1</sup>

# Students by study fields in higher education institutions | 2018-2019<sup>2</sup>



# Co-creating solutions that have global impact



Danske's operation in Vilnius developed Danske MobilePay, an app that is installed on 90% of Danish smartphones, and is the leading mobile payment solution in the Nordics





Through its own in-house
Scandinavian language academy,
Cognizant can teach employees
with no prior language knowledge to
deliver services to customers in
Norwegian, Danish or Swedish in
only 6 months.

Cognizant



Lithuania is the company's main mobile technology engineering hub, where their first product for the iPhone, followed by the Unity Editor for Windows and Unity for Android were developed



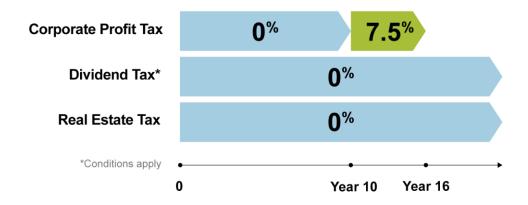


# **Business friendly environment**

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#### **Free Economic zones**

# Tax incentives in Lithuania's 7 Free Economic Zones (FEZ):

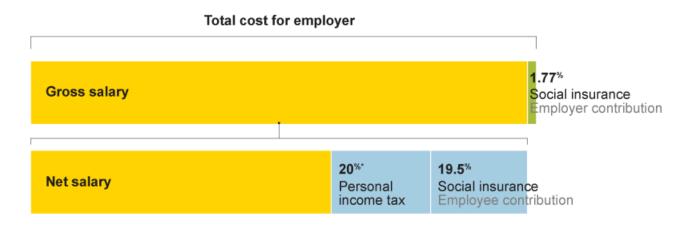




#### **Taxes**

Corporate profit tax	0-15%
VAT	21%
Dividends	0-15%
Personal income tax	20%

#### Salary structure in Lithuania



<sup>\*</sup> To earnings above the set social security contributions ceiling the PIT rate will be 27%.





Fitch

A, with a stable outlook

Moody's

A2, with a stable outlook

Standard & Poor's

A+, with a stable outlook

- 1 July, 2021
- 2 Feruary, 2021
- 3 February, 2021

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# Green corridor for large-scale investors

Lithuania has a new framework of tax incentives and state support that makes it quicker and easier for international businesses to establish and grow their large-scale operations in Lithuania:



0% corporate tax for 20 years



Recognition as a Project of State Importance



Easier access to land plots



Streamlined migration process for employees



Faster decisionmaking from public authorities



Direct communication channel with the government



No mandatory environmental assessment programme



Tailored educational and training programmes



and more



# World-class infrastructure

# Digital infrastructure: fast, reliable and affordable



# **3<sup>rd</sup> in the EU** in the EU for mobile 4G coverage<sup>1</sup>



**2<sup>nd</sup> in CEE** for ICT infrastructure<sup>2</sup>



**4<sup>th</sup> in EU** for fixed broadband price<sup>3</sup>

Source 1: OpenSignal, 2018

Source 2: EBRD Knowledge Economy Index, 2019 Source 3: Digital Economy and Society Index, 2020



globally in digital / technological skills availability

IIMD World Competitiveness Yearbook, 202

# Logistics: fast connection infrastructure

#### Road & Rail

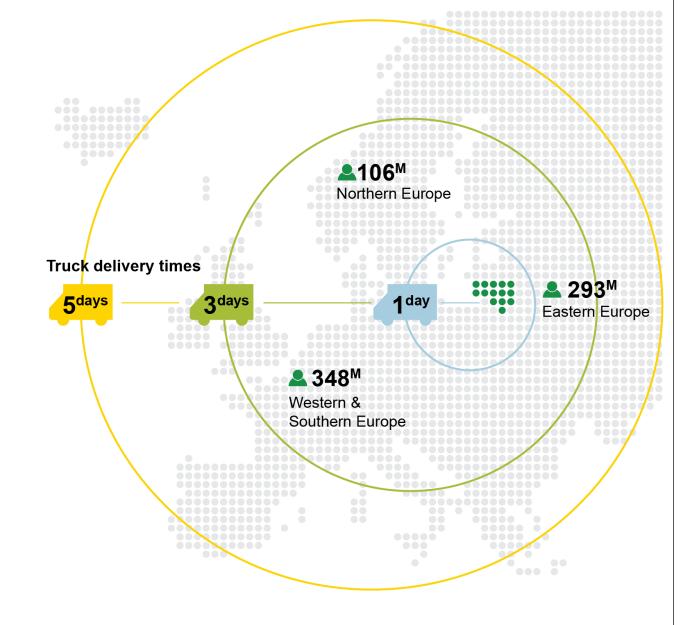
- 2<sup>nd</sup> in CEE for quality of roads<sup>1</sup>
- Rail cargo services direct to Russia, Belarus, Latvia, Poland, Germany, Ukraine and Asia (incl. China)

#### <u>Air</u>

 3 International Airports, access to major European cities within 2-3 hours flight

#### Sea

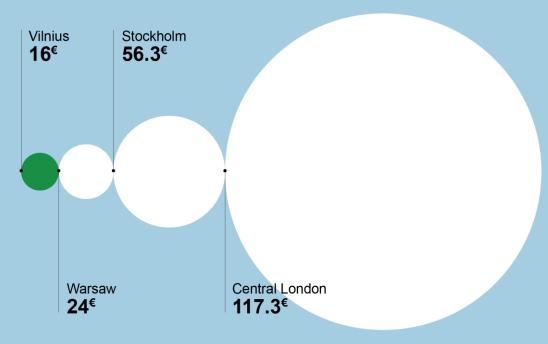
- Klaipėda State ice-free Seaport
- 14.5 m deep port, handling up to 65 million tons of cargo annually, the largest port in the Baltic States<sup>2</sup>



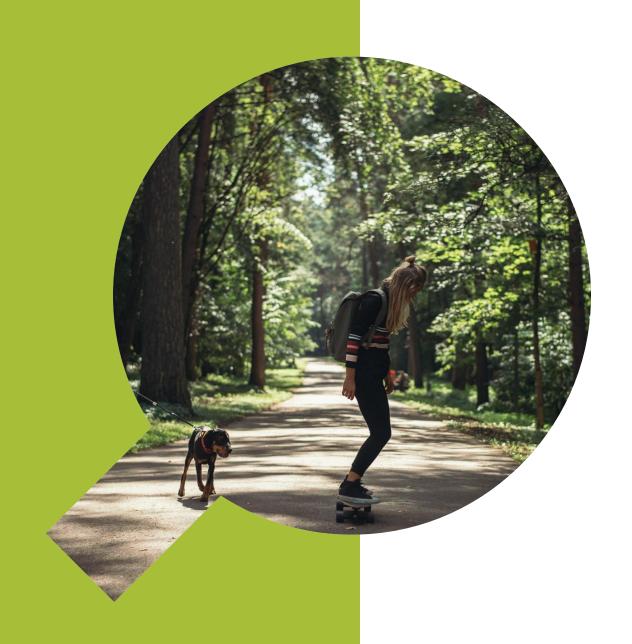
# Top-notch office space for the fraction of cost

One of the lowest office rental prices in the region<sup>1</sup>

1m<sup>2</sup>/month







# Work – life balance



## Perfect living pace



#### **Work-life balance**

Vilnius – among TOP 10 cities globally with the best work life balance<sup>1</sup>



### **Happy**

98% of Vilnius inhabitants are satisfied with living here (highest percentage among EU capitals)<sup>2</sup>



#### **Affordable**

Vilnius is one of the four least expensive EU capitals to live in for expatriates<sup>3</sup>

Source 1: Expert Market, 2016

Source 2: European Commission, 2016

Source 3: Mercer's 2018 Cost of Living Ranking

# Lithuania is never short of surprising experiences

In Lithuania, free time comes in all shapes and sizes. From high-end shopping to haute cuisine, through to happening gigs and invigorating outdoor pursuits, there really is something for everyone.











# **Key sectors:**

- Global Business Services
- Manufacturing
- Technology
- Life Sciences



Lithuania – your top option for

# **Global Business Services**

#### **Global Business Services**



~20 200

professionals employed in the sector<sup>1</sup>



35

the largest number of languages used in a single center<sup>1</sup>



4.5%

yearly growth of SSC sector<sup>1</sup>



Top 3

most desired employers are SSCs<sup>3</sup>



#### **Vilnius**

most dynamically developing city for shared services centres in CEE

Source: Central and Eastern Europe Shared Services and Outsourcing Awards, 2019



For companies like us that develop advanced solutions, Lithuania provides the perfect mix of exceptional infrastructure and exceptional talent.

**Arminta Saladžienė** 

Head of Nasdaq Baltic



#### Global Business Services Presence in Lithuania

#### **Shared Service Center**



Functions:	F&A, RPA, HR, IT, Lo Analytics	egal, Customer o	ps, Marketing,
Languages:	English, Danish, Nor	wegian, Swedish	, Finnish
Headcount:	4.100	Established:	2012. Vilnius

#### **Center of Excellence**

**BPO** 



Functions:	F&A, RPA, IT, HR,	Marketing	
Languages:	English, Swedish		
Headcount:	1,122	Established:	2008, Vilnius

#### Cognizant

Functions:	IT, Customer oper	ations	
Languages:	•	Serman, Italian, Nor dish, Dutch, Danish	•
Headcount:	612	Established:	2007, Vilnius

#### **Global Operations Center**

Functions:	F&A, RPA, HR, IT Marketing	, Customer ops, Pro	ocurement,
Languages:	35 languages		
Headcount:	2,003	Established:	2010, Vilnius

#### **Global Technology Center**



#### **Global Business Services Center**

Functions:	F&A, Legal		
Languages:	English, Spanish, French, German, Polish		
Headcount:	630	Established:	2007, Vilnius



Lithuania – your top option for

# Manufacturing

### Manufacturing



18%

of Lithuania's GDP is generated by its manufacturing sector<sup>1</sup>



**73**%

of all manufacturing production is exported<sup>2</sup>



**DE, PL, US, LV, SE** main export destinations<sup>1</sup>

Source 1: Eurostat, 2019 Source 2: Statistics Lithuania, 2017



Our efficiency rates in Lithuania are outstanding. The local team of innovative engineers and the flexible production line we've put in place have allowed us to exceed the demands of the constantly shifting market needs.

#### Raimundas Petrauskas

Managing Director at Schmitz Cargobull Baltic



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## **International Manufacturing Presence in Lithuania**

#### **Manufacturing plant**



	SCHMITZ TO CARGOBULL
facturing plant	The TrailerCompany.

Products:	Automotive components
Headcount:	396
Established:	2017, Kaunas

#### Manuf

**Established:** 

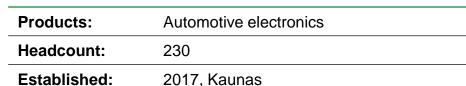
Products:	Iso-thermal trucks, trailers and semi-trailers
Headcount:	825
Established:	1999, Panevėžys

#### **Manufacturing plant**



Products:	Electronic circuit boards	
Headcount:	676	

1993, Kaunas



#### Manufacturing plant



#### **Manufacturing plant**



Products:	Ostomy care products
Headcount:	334
Established:	2017, Kaunas

#### **Manufacturing plant**



Products:	PET granules
Headcount:	219
Established:	2002, Klaipėda



Lithuania – your top option for

# **Technology**

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## **Technology**



38,000

ICT professionals employed in Lithuania<sup>1</sup>



2,500

junior developers retrained by private academies in 2018<sup>2</sup>



10,600

IT students in the pipeline<sup>3</sup>

Source 1: Government Strategic Analysis Center, 2019

Source 2: Infobalt, 2018.

Source 3: Ministry of Education, Science and Sport, 2019-2020.



Lithuania's consistent focus on tech education helps to further secure its reputation as a highly attractive location for global tech business players, such as:

and many others



As advocates of the 'can-do' attitude, when we first visited Lithuania we were thoroughly impressed by the creativity, energy and entrepreneurial spirit of the people we met. That's the Wix way, and so Lithuania seemed like a natural fit for our company.

#### **Boaz Inbal**

Manager of External Dev. Centres at Wix.com



## International Technology Sector Presence in Lithuania

#### **Technical office**

## **Uber**

Activity:	Critical infrastructure support, DevOps, software development
Headcount:	56
Established:	2015, Vilnius

#### **Development unit**



Activity:	Software development, QA, Product Design for Wix.Com web development platform
Headcount:	273
Established:	2013, Vilnius

#### **Development office**



Activity:	Adtech solution development, product management
Headcount:	365
Established:	2006 in Vilnius and 2013 in Kaunas

#### **Technical office**



Activity:	R&D and QA for Unity engine
Headcount:	162
Established:	2007, Vilnius

#### **Development unit**

Trafi  >>
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Activity:	Development of public transport app designed to plan journeys using real-time data
Headcount:	80
Established:	2007, Vilnius

#### **Head office**



Activity:	Software development, advanced analytics, product strategy
Headcount:	883
Established:	2012, Vilnius



Lithuania – your top option for

# **Life Sciences**

#### **Life Sciences**



### **Key sectors**

Medical Devices, MedTech, Biopharmaceuticals, Biotechnology



#32

For global innovation in biotechnology<sup>1</sup>



90%

of all Life Sciences production is exported<sup>2</sup>



One of the fastest growing sectors in the region, with an ambition of becoming the most attractive European country for the Life Sciences sector by 2030.

Source 1: Scientific American WorldView, 2020 Source 2: PwC, Business Guide 2018



FTE	1,059
Established	2010, Vilnius
Products	Creates, produces, and sells products of molecular biology (enzymes primarily)

Thermo Fisher's investment in Lithuania is our symbol of confidence in the biotechnology talent within Lithuania and its potential impact worldwide.

#### **Alan Malus**

Executive VP at Thermo Fisher Scientific

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#### International Life Sciences Presence in Lithuania

#### **Manufacturing plant / R&D**

**Thermo Fisher** 

<b>Products:</b>	Reagents
Headcount:	1,734
Established:	2010 Vilnius

#### **Manufacturing plant**



Products:	Medical equipment
Headcount:	334
Established:	2019, Kaunas

#### **Manufacturing plant**



Products:	Pharmaceutical ingredients
Headcount:	191
Established:	2005, Vilnius

#### **Manufacturing plant**



Products:	Respiratory care products
Headcount:	2,520
Established:	1996, Pabradė

#### Manufacturing plant / R&D



Products:	Biologics CDMO
Headcount:	173
Established:	2004, Vilnius

#### **Global Business Services**

**M**SKESSON

Products:	Healthcare and pharmacy management solutions
Headcount:	248
Established:	2019, Vilnius

#### Invest Lithuania

# Active partner throughout your investment journey

Invest Lithuania is the official agency for Foreign Direct Investment and Business Development. We'll partner with you to get your business set up and off to the best start possible: Contact us



#### **Decision-making**

We'll help you make the most informed decisions for your new operations:

- Provide tailored in-depth market and industry insights,
- Advice on business costs.
- Give you information concerning the local labour and legal framework.



#### **Business Establishment**

We'll connect you with everyone you need to know to guarantee a soft landing for your set up:

- Arrange intros and meetings with key market players and relevant governmental institutions.
- Sourcing of governmental financial support.



#### **Business Development**

Once you are up and running we'll be there with aftercare and support:

- Assistance with one-off problems,
- Lobbying for greater governmental support.



